



智「惜」用電 | 中學生創意精英大賞

Press release

Hongkong Electric's Creativity Award Nurtures Creativity: Youngsters Put Energy Conservation into Action

The Hongkong Electric Company Limited (Hongkong Electric) today presented 27 awards to a group of creative-minded and environmentally conscious young people in recognition of their interesting and educational ideas in promoting the smart use of electricity and energy efficiency.

The entries topped more than 1,700 submissions from secondary school students taking part in the Smart Power Campaign Creativity Award competition launched by the Hongkong Electric.

Speaking at the award presentation ceremony, the Managing Director of Hongkong Electric, Mr Tso Kai-sum, who is the chairman of the judging panel, said he is impressed by the high quality of the entries.

“A number of entries touched on renewable energy, which shows that young people are supportive of the idea. I think it is a good thing,” Mr Tso added.

Mr Tso said that Hongkong Electric is equally supportive of the development of renewable energy, with plans to build Hong Kong's first commercial scale wind turbine on Lamma Island. “Tender will soon be invited for the 600-kilowatt facility which is expected to be commissioned by early 2006.”

Officiating at the ceremony, the Secretary for the Environment, Transport and Works, Dr Sarah Liao Sau-tung, said she is pleased with the wind power plan and hopes it can be implemented as soon as possible.

Dr Liao noted that Hongkong Electric has made tremendous efforts in environmental protection, while remaining a reliable power supplier.

On the other hand, Dr Liao described secondary school students taking part in the competition as “energy saving talents” and encouraged them to continue with their innovative minds and enthusiasm in environmental protection.

Stephanie Dorothy Yu, a 14-year-old student from Diocesan Girls’ School, received the top award from Dr Liao. She designed a set of posters, leaflets and mark sheets advocating a three-step action plan for energy conservation. The design also came first in the 2-dimensional category.

A team from Aberdeen Technical School won the gold award in the 3-dimensional category with their eye-catching solar-energy anti-theft device. Members of the public also chose the installation as the “Most Favourite Creative Idea” in a vote conducted at three MTR stations.

In the digital category, Karen Wong from CUHK FAA Chan Chun Ha Secondary School won the top award with her outstanding design of an interactive electronic game promoting energy efficiency.

Entitled “Embrace Heaven, Earth and Sea – Nature and Energy”, the competition was launched earlier this year to tap young people’s creativity. Other criteria for selection include promotional and educational values, aesthetic value and practicality.

Mr Tso took the opportunity to thank members of the judging panel - Ms Mar Yuet-har from the Southern District Council, Dr Ng Cho-nam from the University of Hong Kong, Mr Eric Chan from the Hong Kong Designers’ Association, veteran media practitioner Mr Robert Chow and Ms Jacqueline Cheng of Hong Kong Education City - for their professional support.

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15 July 2004



“We are the champions!” Winners of the Hongkong Electric Smart Power Campaign Creativity Award share their happiness with the Secretary for the Environment, Transport and Works, Dr Sarah Liao Sau-tung and the Managing Director of Hongkong Electric, Mr Tso Kai-sum. (Centre)



Speaking at the presentation ceremony, Mr Tso Kai-sum said that Hongkong Electric, like secondary school students taking part in the competition, is supportive of renewable energy.



Stephanie Dorothy Yu from Diocesan Girls' School receives the top award from Dr Liao and Mr Tso for her “best of the best” design.



Accompanied by Mr Tso, Dr Liao tours the exhibition and is attracted by the entries on display.