

PARTNER COMMUNICATIONS ANNOUNCES THIRD QUARTER 2001 RESULTS

Rosh Ha'ayin, Israel November 1st, 2001 - Partner Communications Company Ltd. (NASDAQ: PTNR, LSE: PCCD, TASE: PTNR), the Global System for Mobile Communications, or GSM, mobile telephone network operator in Israel, today announced its results for the third quarter ended September 30, 2001.

Highlights

- Revenues for the quarter reached NIS 867.3 million (US\$ 199.2 million), up 49% from the third quarter of 2000.
- EBITDA for the quarter reached NIS 191 million (US\$ 43.9 million).
- Operating profit of NIS 48.2 million (US\$ 11.1 million) for the quarter.
- Subscriber base of 1,300,000, compared to 633,000 at the end of the third quarter of 2000.
- Market share increased to an estimated 24%, up from 17% in the third quarter of 2000.
- Average monthly minutes of use per subscriber and ARPU continued to be among the highest in the industry with 316 minutes of use and ARPU of NIS 213 (US\$ 49)
- Average cost of acquiring a new subscriber continued to decline to NIS 395 (US\$ 91).

Revenues for the third quarter of 2001, driven by subscriber growth, increased to NIS 867.3 million (US\$ 199.2 million), or 49% from NIS 583.1 million (US\$ 133.9 million) in the third quarter of 2000. Operating profit for the third quarter of 2001 increased to NIS 48.2 million (US\$ 11.1 million), from an operating loss of NIS 113.3 million (US\$ 26.0 million) in the third quarter of 2000.

EBITDA for the third quarter was NIS 191 million (US\$ 43.9 million), an improvement of NIS 187.5 million (US\$ 43.1 million) over EBITDA of NIS 3.5 million (US\$ 0.8 million) posted for the third quarter of 2000.

Net loss for the third quarter was NIS 88.2 million (US\$ 20.3 million) or NIS 0.49 (US\$ 0.11) per ADS or per share traded on the Tel Aviv Stock Exchange, compared to NIS 170.0 million (US\$ 39.0 million), or NIS 0.95 (US\$ 0.22) per ADS for the same period a year ago.

Partner's Chief Financial Officer, Alan Gelman, said: "We are very pleased with our quarterly results. Partner continued to achieve strong levels of subscriber and revenue growth,

increasing profitability, and maintaining high ARPU and average minutes of use per subscriber, as well as low average subscriber acquisition costs.”

Mr Gelman indicated that the Company expects to meet the market’s expectations for profitability in 2001. He added that the jump in financial expenses in Q3, from Q2, was due to the devaluation of the NIS, primarily in reaction to the events of September 11th. “We hedge most of the currency risk that effects our current cash flows. The increase in net financial expenses, related to foreign exchange in Q3, is predominately related to the principal of our senior subordinated notes, denominated in US dollars, in the amount of \$175 million, which is payable in 2010. Since all the principal is payable 9 years from now, and the currency devaluations do not effect current cash flows, we do not believe it is cost effective to hedge this risk against periodic fluctuations in the US dollar”.

The Company’s subscriber base reached 1,300,000 subscribers, compared to 633,000 at the end of the third quarter of 2000. During the quarter Partner added 153,000 new subscribers, of which 63,000 were prepaid customers. Prepaid customers now account for 25% of the Company’s subscriber base. The quarterly churn rate was 1.7%.

The Company’s market share continued to grow, reaching approximately 24% of the number of subscribers of all cellular operators in Israel, up from 17% at the end of the third quarter of 2000.

Average monthly usage per subscriber for the quarter was 316 minutes, versus 399 minutes per month for the comparable quarter last year, and 321 minutes per month for the second quarter of 2001. Average monthly revenue per user (ARPU), including in-roaming revenues, was NIS 213 (US\$ 49), versus NIS 217 (US\$ 50) for the second quarter of 2001, and NIS 318 (US\$ 73) per month for the third quarter of 2000. The usage and ARPU levels for the third quarter of 2001 continued to be above the market and the industry averages.

Mr. Gelman said, “The quarterly dilutions in the usage and ARPU levels, due primarily to the growing percentage of prepaid customers in the Company’s subscriber base, which were evident over the past year, are diminishing, and the Company expects its ARPU to stabilize in the coming quarters.”

The average cost of acquiring new subscribers declined again. The average subscriber acquisition cost (SAC) this quarter was NIS 395 (US\$ 91), a significant decrease from NIS 698 (US\$ 160) in the third quarter of 2000 and 17 percent lower than in the second quarter of 2001. The Company increased its Selling and Marketing expenses in Q3 from Q2 by approximately NIS 10 million in anticipation of increased competition from an incumbent operator, which is expected to launch a GSM network towards the beginning of 2002.

Commenting on the quarter’s results, Partner’s Chief Executive Officer, Mr. Amikam Cohen said: “Partner continued to take the lion’s share of growth in the market. We believe that we captured approximately 40% of the market’s net adds without sacrificing our profitability targets. We grew our subscriber base by over 55% in 2001. Simultaneously, we grew our top line revenues at a compound quarterly growth rate of 11%. “

Mr. Cohen added: "Partner has always been dedicated to offering its customers attractive rate plans, excellent network quality, a wide range of handsets, and an expanding variety of value added services. Going forward, we are excited about the many potential opportunities that await us in 2.5G and in 3G, which we believe will allow us to continue increasing our subscriber base as we establish new streams of revenue. This quarter, we submitted the tender documents for the 3G licensing process, which represents the next major step taken by this Company towards the future of telecommunications as well as its own future growth."

Partner Communications will hold a conference call for investment professionals on November 1st, 2001, at 17:00 Israel local time. This conference call will be broadcasted live over the Internet and can be accessed by all interested parties through our investors' web site at <http://investors.partner.co.il>. To listen to the broadcast, please go to the web site at least 15 minutes prior to the start of the call to register, download, and install any necessary audio software. For those unable to listen to the live broadcast, an archive of the call will be available shortly after the call ends via the Internet (at the same location as the live broadcast) until midnight on November 8th, 2001

About Partner Communications

Partner Communications Company Ltd. is the Global System for Mobile Communications, or GSM, mobile telephone network operator in Israel. The Company commenced full commercial operations in January 1999 under the international Orange Brand name and, through its network, provides quality of service and a range of features to 1.3 million subscribers in Israel. Partner subscribers can use roaming services in 83 countries using 214 GSM networks. The Company shares are quoted on NASDAQ and on the Tel Aviv Stock Exchange (TASE) under the symbol PTNR and on the London Stock Exchange (LSE) under the symbol PCCD. (For further information: <http://investors.partner.co.il>)

Notes: *The statements contained in this release, which are not historical facts, are forward-looking statements with respect to plans, projections or future performance of the Company, the occurrence of which involves certain risks and uncertainties. For a discussion of important factors that could cause actual results to differ materially from such forward-looking statements, refer to Partner's Registration Statement and Partner Communications' latest filings with the U.S. Securities and Exchange Commission. The financial statements set forth below should be read in conjunction with the financial statements of Partner Communications for the quarter ended September 30th, 2001 and notes thereto that have been filed concurrently to the U.S. Securities and Exchange Commission on form 6-K.*

These financial statements are prepared in accordance with U.S. GAAP.

The convenience translation of the Nominal New Israeli Shekel (NIS) figures into US Dollars was made at the rate of exchange prevailing at September 30th, 2001: US \$1.00 equals 4.355. The translations were made purely for the convenience of the reader. Earnings before interest, taxes, depreciation, amortization, exceptional items and capitalization of intangible assets ('EBITDA') is presented because it is a measure commonly used in the telecommunications industry and is presented solely in order to improve the understanding of the Company's operating results and to provide further

perspective on these results. EBITDA, however, should not be considered as an alternative to operating income or income for the year as an indicator of the operating performance of the Company. Similarly, EBITDA should not be considered as an alternative to cash flows from operating activities as a measure of liquidity. EBITDA is not a measure of financial performance under generally accepted accounting principles and may not be comparable to other similarly titled measures for other companies. EBITDA may not be indicative of the historic operating results of the Company; nor is it meant to be predictive of potential future results.

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PARTNER COMMUNICATIONS COMPANY LTD.

(An Israeli Corporation)

CONDENSED CONSOLIDATED BALANCE SHEETS

| | New Israeli shekels | | Convenience translation into U.S. dollars | |
|--|--------------------------------------|-----------------------------------|--|-----------------------------------|
| | September 30, 2001 (Unaudited) | December 31, 2000 (Audited) | September 30, 2001 (Unaudited) | December 31, 2000 (Audited) |
| | In thousands | | | |
| A s s e t s | | | | |
| CURRENT ASSETS: | | | | |
| Cash and cash equivalents | 9,875 | 869 | 2,268 | 200 |
| Accounts receivable: | | | | |
| Trade | 532,850 | 395,765 | 122,354 | 90,876 |
| Other | 31,690 | 28,695 | 7,276 | 6,589 |
| Inventories | 119,619 | 163,216 | 27,467 | 37,478 |
| T o t a l current assets | <u>694,034</u> | <u>588,545</u> | <u>159,365</u> | <u>135,143</u> |
| INVESTMENTS AND LONG -TERM | | | | |
| RECEIVABLES: | | | | |
| Other investments | 8,244 | | 1,893 | |
| Security deposit | 99,459 | 94,279 | 22,838 | 21,648 |
| Long-term receivables | 5,320 | 10,421 | 1,222 | 2,393 |
| Funds in respect of employee rights upon retirement | 22,356 | 14,824 | 5,133 | 3,404 |
| | <u>135,379</u> | <u>119,524</u> | <u>31,086</u> | <u>27,445</u> |
| FIXED ASSETS: | | | | |
| Cost | 2,358,589 | 1,917,398 | 541,582 | 440,275 |
| L e s s - accumulated depreciation and amortization | 669,412 | 410,353 | 153,711 | 94,226 |
| | <u>1,689,177</u> | <u>1,507,045</u> | <u>387,871</u> | <u>346,049</u> |
| LICENSE AND DEFERRED CHARGES, | | | | |
| net of amortization | 1,157,709 | 1,289,933 | 265,834 | 296,196 |
| | <u>3,676,299</u> | <u>3,505,047</u> | <u>844,156</u> | <u>804,833</u> |

| | New Israeli shekels | | Convenience translation into U.S. dollars | |
|--|--------------------------------------|-----------------------------------|--|-----------------------------------|
| | September 30, 2001 (Unaudited) | December 31, 2000 (Audited) | September 30, 2001 (Unaudited) | December 31, 2000 (Audited) |
| | In thousands | | | |
| Liabilities and shareholders' equity (net of capital deficiency) | | | | |
| CURRENT LIABILITIES: | | | | |
| Current maturities of long-term loans | 12,381 | | 2,843 | |
| Accounts payable and accruals: | | | | |
| Trade | 475,517 | 463,576 | 109,188 | 106,447 |
| Other | 168,132 | 119,667 | 38,607 | 27,478 |
| T o t a l current liabilities | 656,030 | 583,243 | 150,638 | 133,925 |
| LONG-TERM LIABILITIES: | | | | |
| Bank loans, net of current maturities | 2,387,162 | 2,102,191 | 548,143 | 482,707 |
| Notes payable | 762,125 | 707,175 | 175,000 | 162,382 |
| Liability for employee rights upon Retirement | 34,871 | 23,598 | 8,007 | 5,419 |
| T o t a l long-term liabilities | 3,184,158 | 2,832,964 | 731,150 | 650,508 |
| T o t a l liabilities | 3,840,188 | 3,416,207 | 881,788 | 784,433 |
| SHAREHOLDERS' EQUITY (CAPITAL DEFICIENCY): | | | | |
| Share capital - ordinary shares of NIS 0.01 par value: authorized - September 30, 2001 and December 31, 2000 - 200,000,000 shares; issued and outstanding - September 30, 2001- 178,927,970 shares and December 31, 2000 - 178,888,888 shares | 1,789 | 1,789 | 411 | 411 |
| Capital surplus | 2,300,557 | 2,317,993 | 528,256 | 532,260 |
| Deferred compensation | (31,153) | (65,021) | (7,153) | (14,930) |
| Accumulated deficit | (2,435,082) | (2,165,921) | (559,146) | (497,341) |
| Total shareholders' equity (capital deficiency) | (163,889) | 88,840 | (37,632) | 20,400 |
| | 3,676,299 | 3,505,047 | 844,156 | 804,833 |

PARTNER COMMUNICATIONS COMPANY LTD.
(An Israeli Corporation)
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

| | New Israeli shekels | | | | Convenience translation into U.S. dollars | |
|--|--------------------------------------|-------------|-------------------------------|-------------|--|-------------------------------|
| | 9 month | | 3 month | | 9 month | 3 month |
| | period ended September 30, | | period ended September 30, | | period ended September 30, | period ended September 30, |
| | 2001 | 2000 | 2001 | 2000 | 2001 | 2001 |
| | (Unaudited) | | | | | |
| | In thousands (except per share data) | | | | | |
| REVENUES - net | 2,368,318 | 1,472,941 | 867,323 | 583,056 | 543,816 | 199,156 |
| COST OF REVENUES | 1,989,819 | 1,546,859 | 698,984 | 576,207 | 456,905 | 160,502 |
| GROSS PROFIT (LOSS) | 378,499 | (73,918) | 168,339 | 6,849 | 86,911 | 38,654 |
| SELLING AND MARKETING EXPENSES | 215,453 | 233,846 | 80,956 | 84,996 | 49,473 | 18,589 |
| GENERAL AND ADMINISTRATIVE EXPENSES | 114,473 | 103,647 | 39,184 | 35,164 | 26,285 | 8,997 |
| OPERATING PROFIT (LOSS) | 48,573 | (411,411) | 48,199 | (113,311) | 11,153 | 11,068 |
| FINANCIAL EXPENSES - net | 312,355 | 153,585 | 127,533 | 56,651 | 71,723 | 29,284 |
| OTHER EXPENSES | 8,862 | | 8,862 | | 2,035 | 2,035 |
| NET LOSS BEFORE CUMULATIVE EFFECT OF A CHANGE IN ACCOUNTING PRINCIPLES | (272,644) | (564,996) | (88,196) | (169,962) | (62,605) | (20,251) |
| CUMULATIVE EFFECT, AT BEGINNING OF YEAR, OF A CHANGE IN ACCOUNTING PRINCIPLES | 3,483 | | | | 800 | |
| NET LOSS | (269,161) | (564,996) | (88,196) | (169,962) | (61,805) | (20,251) |
| NET LOSS PER SHARE - basic and diluted: | | | | | | |
| Before cumulative effect | (1.52) | (3.16) | (0.49) | (0.95) | (0.35) | (0.11) |
| Cumulative effect | 0.02 | | | | * | |
| Net loss | (1.50) | (3.16) | (0.49) | (0.95) | (0.35) | (0.11) |
| WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING | 178,903,982 | 178,888,888 | 178,918,199 | 178,888,888 | 178,903,982 | 178,918,199 |

*Representing an amount less than \$0.01.

PARTNER COMMUNICATIONS COMPANY LTD.
(An Israeli Corporation)
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

| | New Israeli shekels | | Convenience translation into |
|---|--|-------------|--|
| | | | U.S. dollars |
| | 9 month period ended September 30, | | 9 month period ended September 30, |
| | 2001 | 2000 | 2001 |
| | (Unaudited) | | |
| | In thousands | | |
| CASH FLOWS FROM OPERATING ACTIVITIES: | | | |
| Net loss | (269,161) | (564,996) | (61,805) |
| Adjustments to reconcile net loss to net cash provided by (used in) operating activities: | | | |
| Depreciation and amortization | 392,680 | 313,699 | 90,168 |
| Loss on impairment of investments in companies | 8,862 | | 2,035 |
| Amortization of deferred compensation related to employee stock option grants | 16,390 | 36,188 | 3,763 |
| Liability for employee rights upon retirement | 11,273 | 8,903 | 2,588 |
| Exchange and linkage differences on (erosion of) long-term liabilities | 46,177 | (16,189) | 10,603 |
| Amount carried to deferred charges | (22) | (6,573) | (5) |
| Accrued interest and exchange differences on security deposit | (5,180) | (549) | (1,189) |
| Sundry | 665 | (126) | 153 |
| Changes in operating assets and liabilities: | | | |
| Decrease (increase) in accounts receivable: | | | |
| Trade | (131,984) | (174,291) | (30,306) |
| Other | (3,655) | 34,456 | (839) |
| Increase (decrease) in accounts payable and accruals: | | | |
| Trade | (18,822) | 11,023 | (4,323) |
| Other | 48,465 | 31,690 | 11,129 |
| Decrease (Increase) in inventories | 41,752 | (54,515) | 9,587 |
| Net cash provided by (used in) operating activities | 137,440 | (381,280) | 31,559 |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | | |
| Purchase of fixed assets | (411,863) | (532,165) | (94,572) |
| Proceeds from sale of fixed assets | 1,246 | 707 | 286 |
| Other investments | (16,446) | | (3,776) |
| Investment in security deposit | | (91,705) | |
| Funds in respect of employee rights upon retirement | (7,532) | (5,401) | (1,730) |
| Net cash used in investing activities | (434,595) | (628,564) | (99,792) |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | | |
| Proceeds from issuance of notes payable, net | (6) | 684,463 | (1) |
| Proceeds of exercise of options granted to employee | 42 | | 10 |
| Long-term bank loans received | 1,207,125 | 969,565 | 277,181 |
| Repayment of long term bank loans | (901,000) | (1,054,725) | (206,889) |
| Net cash provided by financing activities | 306,161 | 599,303 | 70,301 |
| INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS | 9,006 | (410,541) | 2,068 |
| CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD | 869 | 415,097 | 200 |
| CASH AND CASH EQUIVALENTS AT END OF PERIOD | 9,875 | 4,556 | 2,268 |

PARTNER COMMUNICATIONS COMPANY LTD.
(An Israeli Corporation)
RECONCILIATION OF EBITDA

| | <u>New Israeli shekels*</u> | | <u>New Israeli shekels*</u> | | <u>Convenience translation into U.S. dollars**</u> | <u>Convenience translation into U.S. dollars**</u> |
|---|--|-----------------|--|--------------|--|--|
| | <u>9 month period ended September 30</u> | | <u>3 month period ended September 30</u> | | <u>9 month period ended September 30</u> | <u>3 month period ended September 30</u> |
| | <u>2001</u> | <u>2000</u> | <u>2001</u> | <u>2000</u> | <u>2001</u> | <u>2001</u> |
| | | | | | | |
| Net loss | (269,161) | (564,996) | (88,196) | (169,962) | (61,805) | (20,251) |
| Adjustments required to reconcile EBITDA: | | | | | | |
| Financial expenses*** | 306,992 | 148,685 | 125,728 | 55,305 | 70,492 | 28,870 |
| Depreciation and amortization | 392,680 | 313,699 | 137,462 | 109,931 | 90,168 | 31,564 |
| Amortization of stock option granted to employees | 16,390 | 36,188 | 7,154 | 8,188 | 3,763 | 1,643 |
| Other expenses | 8,862 | | 8,862 | | 2,035 | 2,035 |
| Implementation of FAS 133**** | (3,483) | | | | (800) | |
| EBITDA | <u>452,280</u> | <u>(66,424)</u> | <u>191,010</u> | <u>3,462</u> | <u>103,853</u> | <u>43,861</u> |
| | <u>_____</u> | <u>_____</u> | <u>_____</u> | <u>_____</u> | <u>_____</u> | <u>_____</u> |

* The financial statements have been prepared on the basis of historical cost.

** The convenience translation of the New Israeli Shekel (NIS) figures into US dollars was made at the exchange prevailing at September 30, 2001: US \$1.00 equals NIS 4.355.

*** Financial expenses exclude any charge for the amortization of pre-launch financial costs, which are included in depreciation and amortization stated above.

**** Cumulative effect, at beginning of year, of a change in accounting principles.

PARTNER COMMUNICATIONS COMPANY LTD.

(An Israeli Corporation)

Summary Operating Data

| | SEPTEMBER 30, 2000 | SEPTEMBER 30, 2001 |
|--|-------------------------------|-------------------------------|
| Subscribers (in thousands)..... | 633 | 1300 |
| Estimated share of total Israeli mobile telephone subscribers.... | 17% | 24% |
| Churn rate in quarter..... | 1.6% | 1.7% |
| Average monthly usage in quarter per subscriber (minutes)... | 399 | 316 |
| Average monthly revenue in quarter per subscriber, including in-roaming revenue (NIS)..... | 318 | 213 |
| Estimated coverage of Israeli population | 97% | 97% |
| Number of operational base stations (in parenthesis number of micro sites out of total number of base stations)..... | 1175 (223) | 1778 (657) |
| Subscriber acquisition costs in quarter per subscriber (NIS)... | 698 | 395 |
| Number of employees (full-time equivalent) | 1949 | 2517 |