## CHEUNG KONG GROUP



## Press Release

## Cheung Kong Group Continues to Support Community Chest's Rainbow Fund

(4 September, 2008 – Hong Kong) – The Cheung Kong Group (Cheung Kong (Holdings) Limited, Hutchison Whampoa Limited, Cheung Kong Infrastructure Holdings Limited and Hongkong Electric Holdings Limited) announced today that it will continue to support the Community Chest's Rainbow Fund programme and will launch The Community Chest "Cheung Kong" Rainbow Fund Donation Hotline again this Saturday.

This is the third year that the Group has supported Community Chest's Rainbow Fund. All the contributions from the public made through The Community Chest "Cheung Kong" Rainbow Fund Donation Hotline "18282" during "Community for the Chest" programme broadcasted on TVB Jade on the evening of September 6 (this Saturday), will be matched dollar-for-dollar by the Cheung Kong Group, doubling total donations to the Community Chest.

Mr. Victor Li, Managing Director and Deputy Chairman of Cheung Kong (Holdings) Limited, presented a cheque of HK\$1 million to The Hon Charles Lee, GBM, JP, Co-chairman of 2008/2009 Campaign Committee of the Community Chest, as an initial donation to encourage more people to offer their support.

The Community Chest's Rainbow Fund was launched in 2004 to provide rapid responses to people who find themselves in an emergency financial crisis for which other sources of help may not be available. Over the years, a total of more than HK\$22 million has been allocated to more than 14,000 people in need to help solve their pressing needs. With the generous support from the Cheung Kong Group, the fund will continue to be named The Community Chest "Cheung Kong" Rainbow Fund.

The Cheung Kong Group has been named one of the top 3 donors of the Community Chest for nine consecutive years.

The Community Chest "Cheung Kong" Rainbow Fund seeks to help:

- Individuals and families with imminent needs threat to survival;
- Individuals and families with imminent needs otherwise causing irreversible damage and social consequences;
- The marginalised in society, and those who may be caught between gaps.

- Ends -

## Photo Caption

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