CHEUNG KONG GROUP









Press Release

85 Cheung Kong Group Members Awarded "Caring Company Logo"

Highest Number of Participating Companies for a Hong Kong Corporation for 6 Consecutive Years

(10 February, 2009 – Hong Kong) – A total of 85 member companies of the Cheung Kong Group have been awarded the "Caring Company Logo" by the Hong Kong Council of Social Services (HKCSS) this year. This exceeds last year's achievement of 74 member companies of the Group being awarded the "Caring Company Logo". This also represents the highest number of participating companies for a Hong Kong corporation, a record maintained by the Cheung Kong Group for 6 consecutive years.

Of the 85 Cheung Kong Group member companies that were awarded the "Caring Company Logo", 24 companies received double accolades - 21 were also awarded the "5 Years Plus Caring Company Logo", while 3 were awarded the '5 Consecutive Years Caring Company Logo'.

As a multi-national conglomerate headquartered in Hong Kong, the Cheung Kong Group has always endeavoured to nurture community spirit by encouraging its member companies to engage in charitable activities of all kinds and to foster close relationships with the community.

The HKCSS Caring Company Programme aims to build a caring community spirit in Hong Kong through cultivating corporate citizenship and strategic partnership amongst business, public and non-profit organizations. The programme rewards organizations that encourage and support employee volunteering, provide an employee-friendly and gender sensitive environment for employees, are willing to employ vulnerable groups, actively promote environmental protection, share business expertise with non-profit organizations and provide cash or in-kind donations to non-profit organizations.

Photo Caption

85 member companies of the Cheung Kong Group were awarded the "Caring Company Logo" by the HKCSS. The Cheung Kong Group maintained its record of being the corporation with the highest number of participating companies for 6 consecutive years. Pictured here are representatives from the 85 Cheung Kong Group member companies at the award presentation ceremony.

