## CHEUNG KONG GROUP



**Press Release** 

## 92 Cheung Kong Group Members Awarded "Caring Company Logo"

## Highest Number of Participating Companies for a Hong Kong Corporation for 7 Consecutive Years

(25 March, 2010 – Hong Kong) – A total of 92 member companies of the Cheung Kong Group have been awarded the "Caring Company Logo" by the Hong Kong Council of Social Service (HKCSS) this year. This exceeds last year's achievement of 85 member companies of the Group being awarded the "Caring Company Logo". This also represents the highest number of participating companies for a Hong Kong corporation, a record maintained by the Cheung Kong Group for 7 consecutive years.

Of the 92 Cheung Kong Group member companies that were awarded the "Caring Company Logo", 25 were awarded the "5 Years Plus Caring Company Logo", while 5 were awarded the '5 Consecutive Years Caring Company Logo'.

As a multi-national conglomerate headquartered in Hong Kong, the Cheung Kong Group has always endeavoured to nurture community spirit by encouraging its member companies to engage in charitable activities of all kinds and to foster close relationships with the community.

The HKCSS Caring Company Programme aims to create a cohesive society through cultivating good corporate citizenship and building strategic partnership amongst business, public and non-profit organizations. The programme rewards organizations that encourage and support employee volunteering, provide cash or in-kind donations to charitable organizations, share knowledge and skills with non-profit organizations, employ vulnerable groups, recognize its staff as important assets and establish mechanisms to promote environmental protection.

## **Photo Caption**

92 member companies of the Cheung Kong Group were awarded the "Caring Company Logo" by the HKCSS. The Cheung Kong Group maintained its record of being the corporation with the highest number of participating companies for 7 consecutive years.Pictured here are representatives from the 92 Cheung Kong Group member companies at the award presentation ceremony.

