CHEUNG KONG GROUP









Press Release

Cheung Kong Group Supports Community Chest's Rainbow Fund for the Seventh Time Contributed HK\$3.3 Million Matching Donation for "Cheung Kong" Rainbow Fund Hotline

(May 22, 2012 – Hong Kong) The Cheung Kong Group (Cheung Kong (Holdings) Limited, Hutchison Whampoa Limited, Cheung Kong Infrastructure Holdings Limited and Power Assets Holdings Limited) continues its support to The Community Chest and was named one of the top 3 donors for the 12th consecutive year.

Earlier on May 19, Cheung Kong launched the Community Chest "Cheung Kong" Rainbow Fund Donation Hotline on the annual "Community for the Chest on TV" programme for the 7th year. All contributions from the public made through the Hotline were matched dollar-for-dollar by the Cheung Kong Group, doubling total donations to The Community Chest.

Additional 10% Cheung Kong Donations Lifted Matching Contribution to HK\$3.3 Million

More than 4,700 phone calls to the Donation Hotline were received during the TV show, an increase of 20% over last year. In view of the meaningful cause of The Community Chest's Rainbow Fund, the Cheung Kong Group decided to increase its matching contribution by 10%, from HK\$3 million to HK\$3.3 million. Including the amount raised through public contributions, the Community Chest "Cheung Kong" Rainbow Fund Donation Hotline generated a total donation of HK\$6.3 million this year.

The Community Chest's Rainbow Fund was launched in 2004 to provide rapid response to needy people who find themselves in emergency financial crisis. Throughout the years, more than HK\$53 million have been allocated to over 30,000 people to help solve their pressing needs. In the year 2011/2012, the number of beneficiaries of the programme amounted to about 3,700 people, and over HK\$8.6 million have been allocated.



Photo Caption

Mr Victor Li, Managing Director and Deputy Chairman of Cheung Kong (Holdings) Limited (*right*), presented a cheque of HK\$3.3 million today to The Hon Charles Lee, GBM, JP, Co-chairman of the Campaign Committee of The Community Chest.