



ENTERPRISE

LET'S PARTY! LET'S CELEBRATE!

The Cheung Kong Group joined the celebrations of Hong Kong's 20th anniversary, launching with an official ceremony at Oriental Plaza in Beijing. The fanfare continued at the 20 x 20 Jam Party, a celebration of music across genres and across Hong Kong.

Hong Kong residents explored the mainland, enjoying 50 per cent discounts on Cheung Kong Property's hotels, and lucky customers of A S Watson retail outlets even won free trips to the capital!

HK Electric encouraged customers to go green with cash incentives to sign up for paperless eBilling, while Watson's Wine treated connoisseurs to bubbly discounts on champagne. Artists also got in on the fun in a big way, decorating containers at ginormous graffiti workshops hosted by Hutchison Ports HIT.

"HKXP" events, featuring eSports and virtual reality (VR) experiences, were organised by the Li Ka Shing Foundation, with the legendary Manchester United Class of '92 kicking the events up to a higher gear!

Across the Group and across China, the Cheung Kong Group brings the celebration to the people! ■

