

CELEBRATIONS

HAPPY DODRANSBICENTENNIAL!

# A S WATSON AT 175



he elixir of eternal youth can't be bought in a tube or jar at one of A S Watson (ASW) Group's outlets. But it is encoded in ASW's DNA as the retail group celebrates its dodransbicentennial birthday.

From its Hong Kong origins to 25 markets, the retail group now stretches around the world. Discover A S Watson!



BORN IN  
1841



13,000  
STORES



3,000,000,000  
CUSTOMERS  
PER YEAR

132,000  
EMPLOYEES

36,000,000  
SOCIAL MEDIA FANS





BIGGEST EVER  
SINGLE TRANSACTION  
**HKD996,736**

BIGGEST SALES  
**HKD2,388,746**  
ONE DAY, ONE STORE

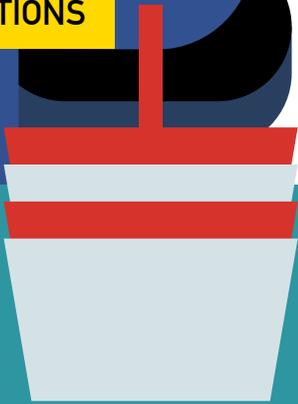
**120,000,000**  
LOYALTY CARD MEMBERS



A S WATSON  
LOYALTY  
CARD

**585,000,000+**  
SOCIAL MEDIA INTERACTIONS

MOST POPULAR VIDEO  
**1,723,117**  
VIEWS



94,000

VOLUNTEERING PARTICIPANTS



409,000+

SERVICE HOURS (2011—2016)



2,300,000+

HOT-MEAL BOXES DONATED



840+ TONNES

FOOD SURPLUS DONATED



2,632,000+

BENEFICIARIES (2011—2016)



COMMITTED TO COMMUNITIES