

# CHEUNG KONG GROUP



Cheung Kong Holdings



Hutchison Whampoa



Cheung Kong Infrastructure



Hongkong Electric

## Press Release

### **Cheung Kong Group Supports Community Chest's Rainbow Fund for the Fourth Time**

(5 June, 2009 – Hong Kong) – The Cheung Kong Group (Cheung Kong (Holdings) Limited, Hutchison Whampoa Limited, Cheung Kong Infrastructure Holdings Limited and Hongkong Electric Holdings Limited) announced today that it will continue to support the Community Chest's Rainbow Fund programme and will launch The Community Chest "Cheung Kong" Rainbow Fund Donation Hotline again this Saturday.

This is the fourth year that the Group has supported The Community Chest's Rainbow Fund. All contributions from the public made through The Community Chest "Cheung Kong" Rainbow Fund Donation Hotline "18282" during the "Community for the Chest" programme broadcasted on TVB Jade from 8:30pm to 11:30pm on June 6 (this Saturday) will be matched dollar-for-dollar by the Cheung Kong Group, doubling total donations to The Community Chest.

Mr Victor Li, Managing Director and Deputy Chairman of Cheung Kong (Holdings) Limited, met representatives from The Community Chest and its partner member social welfare agencies to understand more about the operations of The Community Chest's Rainbow Fund. The delegation included The Hon Charles Lee, GBM, JP, Co-chairman of the Campaign Committee of the Community Chest; Ms Cecilia Li, Chief Executive of the Community Chest; Mrs Cecilia Kwan, Executive Director of Hong Kong Family Welfare Society; Ms Cindy Leung, Head of Service (Subsidiary Service) of Hong Kong Family Welfare Society; and Ms Angie Lai, Head of Family Service of Caritas – Hong Kong. During the meeting, Mr Victor Li presented a cheque of HK\$1 million to the Community Chest, as an initial donation to encourage more people to offer their support.

The Community Chest's Rainbow Fund was launched in 2004 to provide rapid responses to people who find themselves in an emergency financial crisis for which other sources of help may not be available. Over the years, a total of more than HK\$31 million has been allocated to about 20,000 people to help solve their pressing needs. With the generous support from the Cheung Kong Group, the fund will continue to be named The Community Chest "Cheung Kong" Rainbow Fund.

The Cheung Kong Group has been named one of the top 3 donors of The Community Chest for the past nine consecutive years.

The Community Chest “Cheung Kong” Rainbow Fund seeks to help:

- Individuals and families with imminent needs - threat to survival;
- Individuals and families with imminent needs - otherwise causing irreversible damage and social consequences;
- Those marginalised in society, and those who may be caught between gaps.

- Ends -

### Photo Captions



All contributions from the public made through The Community Chest “Cheung Kong” Rainbow Fund Donation Hotline “18282” during “Community for the Chest” programme broadcasted on TVB Jade on the evening of June 6 (this Saturday) will be matched dollar-for-dollar by the Cheung Kong Group, doubling total donations to The Community Chest. Mr Victor Li, Managing Director and Deputy Chairman of Cheung Kong (Holdings) Limited (*third from left*), presented a cheque of HK\$1 million to representatives from the The Community Chest and its partner member social welfare agencies – The Hon Charles Lee, GBM, JP, Co-chairman of the Campaign Committee of the Community Chest (*second from left*); Ms Cecilia Li, Chief Executive of the Community Chest (*first from left*); Mrs Cecilia Kwan, Executive Director of Hong Kong Family Welfare Society (*third from right*); Ms Angie Lai, Head of Family Service of Caritas – Hong Kong (*second from right*); and Ms Cindy Leung, Head of Service (Subsidiary Service) of Hong Kong Family Welfare Society (*first from right*).



Mr Victor Li, Managing Director and Deputy Chairman of Cheung Kong (Holdings) Limited (*second from left*) and The Hon Charles Lee, GBM, JP, Co-chairman of the Campaign Committee of the Community Chest (*centre*) were updated on the operations of The Community Chest's Rainbow Fund by Ms Cecilia Li, Chief Executive of the Community Chest (*first from right*); Ms Cindy Leung, Head of Service (Subsidiary Service) of Hong Kong Family Welfare Society (*second from right*); and Ms Angie Lai, Head of Family Service of Caritas – Hong Kong (*first from left*).