

Press Release

**Cheung Kong's Harbour Plaza 8 Degrees Named
"The Best Designer Hotel"**

(7 December, 2009 – Hong Kong) - Harbour Plaza 8 Degrees, a hotel wholly owned and developed by Cheung Kong (Holdings) Limited ("Cheung Kong"), was named "The Best Designer Hotel 2009" at the Guangdong International Tourism and Culture Festival's 2009 Star Hotels Show recently held in Guangzhou.

Managed by Harbour Plaza Hotels & Resorts, Harbour Plaza 8 Degrees has been recognized for its unique design concepts soon after its official opening in mid-October this year.

"Harbour Plaza 8 Degrees adopts design techniques, such as the use of slopes and patterns, to create distinctive visual effects that catch the guests' attention as soon as they enter the hotel. The innovative design concepts of the hotel are highlighted in the hotel lobby, with its ceiling, doorposts, walls and the front desk all inclined at an angle of eight degrees. The crystal chandelier is also displayed in an oblique way by applying the principles of mechanics. The crisscross pattern of the floor creates an optical illusion that makes guests feel like they are standing on a slanted surface. Other areas in the hotel, including Café 8 Degrees and the Pool Bar, and even the wine cellars, mirrors and cups, also adhere to the incline theme of the hotel's interior design," said Mr Albert Yiu, Project Manager (Development) of Cheung Kong.

Ms Christina Cheng, General Manager of Harbour Plaza 8 Degrees, added, "In fact, Harbour Plaza 8 Degrees is named after the distinctive idea of employing 8° incline in the interior design. We are pleased to work with the exceptional team of Cheung Kong on this. Apart from the innovative design which has been a draw to our customers, our staff has been seeking to perfect our service standards in order to bring the most pleasant accommodation and food & beverage experience to every guest."

The Guangdong International Tourism and Culture Festival was jointly organized by the National Tourism Administration of the PRC and the People's Government of Guangdong Province. It has been held annually since 2005. The 2009 festival attracted more than 800 exhibitors worldwide, including 300 international hotels and hotel groups. The 2009 Star Hotels Show was launched this year. Winners were selected in nine award categories in accordance with the on- and off-line polls and professional assessment.

An upscale hotel located near the former Kai Tak Airport area, Harbour Plaza 8 Degrees features 702 guestrooms with well-equipped modern furnishings and amenities; one large banquet room of over 4,500 sq. ft. which is divisible into nine multi-function meeting rooms; two stylish restaurants serving Asian and International cuisine and one bar; a full service business centre; a state-of-the-art fitness centre; and a distinctively shaped outdoor swimming pool and whirlpool surrounded by lush landscaping.

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Photo Caption



Harbour Plaza 8 Degrees adopts design techniques, such as the use of slopes and patterns, to create distinctive visual effects that catch the guests' attention as soon as they enter the hotel. Pictured here is the lobby of Harbour Plaza 8 Degrees.