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CHEUNG KONG AND HSBC JOINTLY PRESENT EXHIBITION ON THE HISTORY AND DEVELOPMENT OF KOWLOON

Cheung Kong and HSBC are proud to jointly announce the opening of ‘Kowloon from 1881: A Century of Change’ - on view from 15 June to 14 September 2010 - an educational exhibition chronicling the fascinating development of Kowloon through trade.

Held at the 1881 Heritage (the site of the former Marine Police Headquarters) in Tsim Sha Tsui, the exhibition charts the history of Kowloon, focusing on the dramatic development of trade, which transformed the area from a collection of small villages into a large and bustling metropolis.

This century of development is told through HSBC's Asia Pacific Archive collection of documents, artifacts, photographs, videos and other illustrations of Kowloon's landscape, businesses, buildings, people and history.

Victor Li, Managing Director and Deputy Chairman of Cheung Kong (Holdings) Limited, said: “We are very happy to have the opportunity to present this informative exhibition about Kowloon's legacy at 1881 Heritage in partnership with HSBC. With a historical pedigree of more than 120 years, the site used to mark the very tip of the Kowloon Peninsula and observed the movements of trading ships in Victoria Harbour. It has indeed witnessed many transformative changes of Kowloon. We hope that this exhibition, which blends together elements of Kowloon's nostalgic past with its cosmopolitan present, will be an enriching experience for all.”

Michael Geoghegan, HSBC's Group Chief Executive and Chairman of The Hongkong and Shanghai Banking Corporation Limited, said: “As the first bank to open in Kowloon over 80 years ago, HSBC has been an integral part of its rich history and extraordinary transformation. We are delighted to partner with Cheung Kong and to share some of our archives to support this exhibition which provide a fascinating window into Kowloon's past.”

The 'Kowloon from 1881: A Century of Change' exhibition is running now at 1881 Heritage until 14 September 2010. It is open to the general public from 10:00am to 10:00pm daily, and admission is free.

1881 Heritage is located at 2A, Canton Road, Tsim Sha Tsui, Kowloon. For details of the exhibition, please visit www.1881heritage.com. For enquiries, please call 2926 8000.