



Cheung Kong Wins Silver Award in Questar Awards 2010

“1881 Heritage – The Story” Recognized for Excellence in Video Communication

(30 June 2010 – Hong Kong) Cheung Kong (Holdings) Limited (“Cheung Kong”) received the Silver Award in the “Corporation – Documentary” category of the prestigious Questar Awards 2010 for their video “1881 Heritage – The Story”. The Silver Award is the highest honor given to videos in the “Corporation – Documentary” category this year.

Originally the site of the Former Marine Police Headquarters, 1881 Heritage is the first private sector adaptive re-use project of its kind in Hong Kong. The site has now been transformed into a new tourist attraction and a landmark of culture and leisure in the territory.

“1881 Heritage – The Story” documents the revitalization process of the Former Marine Police Headquarters and gives the public a glimpse into the history of the site and the concepts of conservation, revitalization and design behind the project. The video showcases the original look of the Former Marine Police Headquarters, the six-year metamorphosis and the current facilities of 1881 Heritage. Interviews with the project manager, architect, structural engineer and conservation consultant throughout reveal the challenges in the restoration of the site, making the video informative and above all, rewarding to watch.

Currently in the 19th year, the Questar Awards are organized by MerComm Inc. of the United States in honour of excellence in video communications. The Awards received nearly 100 entries in 2010 from countries/regions including the United States, Canada, French West Indies, Germany, the United Kingdom, Denmark, Switzerland, Australia, Korea, Hong Kong and Taiwan.

“1881 Heritage – The Story” is now showing in the Heritage Hall of 1881 Heritage. Visitors can enjoy free access to the Heritage Hall between 10am and 10pm from Monday to Sunday. Free guided tours of the site are also conducted every day. To make a reservation, please call 2926 8000.

About 1881 Heritage

Located on Canton Road in Tsim Sha Tsui, the original site of 1881 Heritage was the Former Marine Police Headquarters, which commenced construction in 1881. In 1996, the Hong Kong Marine Police Headquarters was relocated to Sai Wan Ho. The site comprises five major buildings, namely the Main Building, the Stable Block, the Time Ball Tower, the Old Kowloon Fire Station and the Fire Station Accommodation Block. The site, except for the Main Block of the Old Kowloon Fire Station, was declared a monument in 1994 under the Antiquities and Monuments Ordinance. In 2003, the Hong Kong Government commissioned the restoration of this historical site, awarding the tender to Cheung Kong (Holdings) Limited in the first private sector adaptive re-use project of its kind in the territory. 1881 Heritage now features about 130,000 sq. ft. of shopping and leisure facilities, which include a number of luxury brand flagship stores, a hotel and a Heritage Hall. The 120-year-old development has now been transformed into a new landmark of culture and leisure in Hong Kong.

