Press Release

Beijing Oriental Plaza Won "Best Visual Decoration" and "Executive of the Year" Awards

"Beijing Oriental Plaza" received two accolades at the Life Style Media Group's 2010 Golden Compass Awards — The Malls at Beijing Oriental Plaza won the "Best Visual Decoration" award, while Mr. Tom Cheung, General Manager of Beijing Oriental Plaza Co., Ltd., was named the "Executive of the Year".

The Malls is committed to offering its customers a visibly relaxing and engaging shopping experience. From the shopping complex's 10th anniversary giant birthday cake; to its sparkling Christmas tree studded with thousands of Swarovski crystal; and the auspicious Chinese New Year rabbits and pinwheels displays, The Malls has been recognized for its efforts in providing decorations that amaze every visitor.

The Malls has a gross floor area of 130,000 square metres. It boasts an occupancy rate of 100%, with a waiting list of over 250 prospective tenants.

Featuring seven distinctly themed zones, the shopping complex is currently home to approximately 280 international and domestic brands including Glashutte, Piaget, Rolex, Vacheron Constantin, Audemars Piguet, IWC, Bally, CERRUTI 1881, a.testoni, Trussardi, Montblanc, HUGO BOSS, i.t., Tiffany & Co., Givenchy, dunhill, Moschino, Max Mara, COACH, Calvin Klein, KENZO, agnes b., DKNY and Tommy Hilfiger.

A number of top international brands including OMEGA, E. Zegna, Audi, Sony and Nike have established their flagship stores at The Mall.

The Malls is very easily accessible and is well connected by the public transportation network. Beijing Oriental Plaza is served by over 30 bus routes, and has access to the Subway's Line 1 and Line 5. Directly connected to a Subway station; it will also have access to the newly constructed Line 8 in the future.

Beijing Oriental Plaza is comprised of The Malls, Grand Hyatt Beijing, The Tower Apartments and The Tower Offices. The complex lies in the heart of Beijing, and enjoys proximity to tourist destinations like Tian'anmen Square and the Forbidden City. Beijing Oriental Plaza is one of the largest commercial complexes in Asia.

The 2010 Golden Compass Awards is given out by the Life Style Media Group each year to recognize exceptional shopping centres and department stores.

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31 January, 2011

Photo Captions

Photo 1: "Beijing Oriental Plaza" won the "Best Visual Decoration" and "Executive of the Year" Awards at the 2010 Golden Compass Awards. Pictured here is Mr Tom Cheung, General Manager of Beijing Oriental Plaza Co., Ltd., at the award

presentation ceremony.



Photos 2 and 3: Auspicious rabbits and pinwheels displays to celebrate the Year of the Rabbit.



