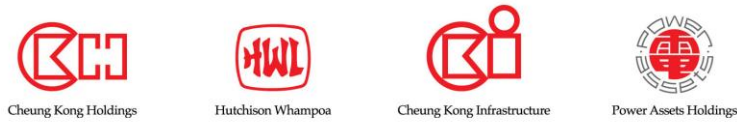


# CHEUNG KONG GROUP



## **Press Release**

### **Cheung Kong Group Supports Community Chest's Rainbow Fund for the Sixth Time**

The Cheung Kong Group (Cheung Kong (Holdings) Limited, Hutchison Whampoa Limited, Cheung Kong Infrastructure Holdings Limited and Power Assets Holdings Limited) announced today that it will continue to support The Community Chest's Rainbow Fund programme and will launch The Community Chest "Cheung Kong" Rainbow Fund Donation Hotline again this Saturday. This is the sixth year that the Group has supported The Community Chest's Rainbow Fund.

Mr Victor Li, Managing Director and Deputy Chairman of Cheung Kong (Holdings) Limited (right), together with The Hon Charles Lee, GBM, JP, Chairman of the Executive Committee of The Community Chest (left), recorded an audio message at Metro Finance to appeal to the public for their support towards The Community Chest "Cheung Kong" Rainbow Fund Donation Hotline "18282". The Hotline will operate during the "Community for the Chest" programme broadcasted on TVB Jade from 8:30pm to 11:30pm on May 21 (this Saturday). All contributions from the public made through the Hotline will be matched dollar-for-dollar by the Cheung Kong Group, doubling total donations to The Community Chest.

The Community Chest's Rainbow Fund was launched in 2004 to provide rapid responses to people who find themselves in an emergency financial crisis for which other sources of help may not be available. Over the years, a total of more than HK\$45 million has been allocated to about 27,000 people to help solve their pressing needs.

- End -

16 May 2011

