

## CHEUNG KONG GROUP



### **Press Release**

#### **107 Cheung Kong Group Members Awarded “Caring Company Logo”**

##### **Highest Number of Participating Companies for a Commercial Group Entity for 9 Consecutive Years**

A total of 107 member companies of the Cheung Kong Group have been awarded the “Caring Company Logo” by the Hong Kong Council of Social Services (HKCSS) this year. This represents the highest number of participating companies for a commercial group entity, a record maintained by the Cheung Kong Group for 9 consecutive years.

Of the 107 Cheung Kong Group member companies that were awarded the “Caring Company Logo”, 7 were awarded the “10 Consecutive Years Caring Company Logo”, while 42 were awarded the “5 Years Plus Caring Company Logo”, and 16 were awarded the “5 Consecutive Years Caring Company Logo”.

As a multi-national conglomerate headquartered in Hong Kong, the Cheung Kong Group has always endeavoured to nurture community spirit by encouraging its member companies to engage in charitable activities of all kinds and to foster close relationships with the community.

The HKCSS Caring Company Programme aims to create a cohesive society through cultivating good corporate citizenship and building strategic partnership amongst businesses and charitable organizations. The programme rewards organizations that demonstrate a commitment to the well-being of the community, their employees and the environment.

- End -

3 May 2012

## **Photo Caption**

107 member companies of the Cheung Kong Group were awarded the “Caring Company Logo” by the HKCSS. The Cheung Kong Group maintained its record of being the commercial group entity with the highest number of participating companies for 9 consecutive years. Pictured here are representatives from the 107 Cheung Kong Group member companies at the award presentation ceremony.

